### **About Kathryn:**

I am fortunate to be retired and only work on a casual basis.

My interests are history and photography, spending time with family and delving into our family history.

I am currently mentoring a new Toastmasters club and taking care of our newly appointed Club Coaches.

My work experience includes managing a sales team and production processes as well as managing the export of products.

A career in Public Relations and Marketing as well as spending five years in the Finance industry and a time in Real Estate working in Property Management.



You may contact me at: kathryndtm@gmail.com or Ph: 0409 998 649

District 70 Toastmasters https://www.toastmastersd70.org/



# VOTE 1 Kathryn McClelland DTM

Candidate for District 70 Director 2024-2025

I have been a member of District 70 for over 12 years. During my Toastmasters journey I have held every club executive role and I have served at District level for the past 5 years.

## My Experience in Toastmasters...

◆ 2017-2018 –
Member of Public Relations Team –
Media Co Ordinator

◆ 2018-2019 Area 3 Director

◆ 2018-2021 –
District 70 Public Relations Manager

◆ 2020-2021 -Mentor to MYOB Toastmasters

◆ 2021-2022 -Southern Division Director

◆ 2022-2023 -Southern Division Director

♦ 2023-2024 –
Retention Chair working closely with CGD

♦ 2023-2024 –
Mentor to Sydney Airport Toastmasters

# Mentor to Sydney Airport Toastmasters

# My Highlights:

Working with my Public Relations team to create and implement D70's very successful PR BUS promotion, Metro train station PR campaign and creating the blue print for the Shopping Centre PR promotion.

Seeing membership numbers grow due to the work and effort of our PR team. Planning, organising of Wollongong Toastmasters 60<sup>th</sup> Anniversary gala dinner.

Receiving the District Director Award in 2021.

Receiving awards for Excellence in Service to the District 2018, 2019 & 2020.

Seeing our Club Coach Programme flourish with six new coaches appointed.

# Why vote for Kathryn for District Director:

I care about our members!

During my time in Toastmasters, I have grown so much in self-esteem and confidence, Toastmasters has given me my voice. I believe in the Toastmasters program and what it can do for our members.

Toastmasters has given me so much - It is now time to give back.

I see a need for change in our District, I believe that with my past working experiences, management style and with the support of my mentors and the advisory network I have behind me I am best suited to initiate these changes to make our District one we can all be proud of.

# My Vision:

- Is to reinvigorate District 70.
- To reinvigorate our Education Program (Pathways).
- Create collaborative communication between District, Clubs and our Members.
- Build strong clubs to ensure the future of District 70.
- Enhance the member experience. Create an empowering, enriching and fun learning environment that ensures all members gain the ultimate Toastmasters experience.
- To ensure diversity and inclusion are part of our District.
- To work with and support the District Management team to:
  - Identify opportunities for new clubs. To grow new clubs.
  - Enhance the Club Coach, Mentor and Sponsor program to better assist clubs with their membership growth and retention of existing members.
  - To create training sessions and opportunities that ensure our District Leaders, Club Executives and our members get the training that will empower them to perform their roles with confidence.