

What have we achieved in the D70 Program Quality team 2023 – 2024

Mobilised a team of over 100 volunteers and seven co-leads.

Returned our District to pre-covid levels of Club Officer Training participation (we now sit close to 80%), from lows of 65% in covid. Grew a large team, led by two incredible co-leads. Ensured training relevance through member surveys and feedback.

Returned our District to pre-covid levels of Pathways participation and awards completion, frequent posts to celebrate member achievements. Retained the Level 5 pin, introduced the Level 1 pin to celebrate first time Pathways completion – encouraging commitment.

Designed and rolled out a year long program of District Officer training, created the 70 with 70 seminar concept and co-launched with PRM.

Initiated and managed a large conference team, led by two amazing co-leads. So proud of my seven co-leads across the PQD team – I'm inspired by them all, and am joyous at supporting their journeys.

Mike's Journey

*I started with St Vincent's Private Hospital Toastmasters in Darlinghurst.
I was shy and "eye contact to the floor". I saw a lot of shoes.*

I came out of my shell with the support of two wonderful mentors.

*I never dreamt I would attain a DTM or be invited to lead at Club, Area,
Division and District level.*

*Toastmasters found me my voice, my confidence, and taught me servant
leadership – we give back, and in giving we grow.*

I am forever grateful.

Vote 1 – Mike Kano-McCallum – DTM

Endorsed Candidate for District 70 Director – 2024 - 2025

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Ways to reach out to Mike

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Phone – 0408 311 395

Join on Facebook or LinkedIn – Mike Kano-McCallum

Why Mike

Leads teams to success, both in Toastmasters and as a Program Director in Finance, Telcos, Utilities and government.

Eight continuous years in District roles (seven as a District Officer).

Program Quality Director D70 (2023-2024) (see main section).

Club Growth Director D70 (2022-2023), boosted social media marketing by clubs, boosted club membership payments per six months (from covid lows of 14.5, boosted to 16.9), boosted gavel clubs.

COT and Pathways Lead D70 (2021-2022), developed Club Officer Training based on member surveys, achieved 75% training attendance, created team of forty facilitators. Developed new monthly Pathways training programs. Interviewed Pathways level completion achievers each week (weekly Facebook videos), and posted every member's achievements.

PR Manager D70 (2016-2017) (full term), developed and distributed over 12,000 PR items, covered every club of District70, additional material for clubs under twenty members. Ran numerous campaigns and supported clubs to reach an average of 20 membership payments per six months. Redeveloped the District Facebook channel.

Central Division Director D70 (2015-2016) President Distinguished. Area Director (three full terms) D70 - Lachlan, Bradfield and Central. Hawkesbury Division Director D90 (2020-2021, 2019-2020 - President Distinguished).

Mentors seven toastmasters, leadership mentoring of Area and Division Directors, on many HPL and DTM project Guidance Committees.

Member of two clubs, both D70 – City Tattersalls (Central), Stage Time (Phillip). Achieved DTMs in the Traditional program and Pathways.

First joined District 70 Toastmasters in 2002.

Our District for 2024-2025

Rebuilt, renewed, on track to return to 200 clubs and 4,000 members.

Membership Growth and Marketing

With CGD and PRM, launch club marketing campaigns, new support to clubs, and running targeted District level social media campaigns.

New clubs

With CGD, support new community clubs, support new speciality clubs. Support the entry to two new industries, with leads already identified.

Club Officer Training (COT) and Seminars

With PQD, ensure we stay at 80% or more club officers trained; ensure we continue to widely seek member feedback using surveys. Refocus the seminar program to achieve greater attendance and engagement.

Pathways

With PQD, continue boosting our Pathways participation rates, finalise Pathways 2.0 rollout, and encourage more level completions.

Meeting Quality

With PQD, continue the focus on Moments of Truth and sharing best practice stories.

Leadership Development and District Officer volunteers

Lead the development of the District Officer mentoring program. Double the number of District staff officer volunteers (from 150 to 300).

Transparency and Engagement

Publish all DMT and DEC agendas and minutes to all members. Provide town halls with all of Trio through the seminars, Division Contests and face-to-face COT.